

# Roof Age

ACCURATE & ACTIONABLE

92%  
MODEL ACCURACY

80%  
COVERAGE

Price faster and more accurately with the industry's first **AI-powered, remote analysis** of roof age from historical imagery.

**BENEFITS:**

**Pricing & Policy Terms**

Fine-tune rating algorithms to accurately price policies (minimize premium leakage or offer more competitive pricing). Determine policy terms such as ACV vs. RCV and the roof payment schedule.

**Risk Selection**

Select better risk, prevent avoidable losses, and accelerate the quote-to-bind process.

**Inspection Optimization**

Prioritize physical inspections for properties with older roofs to better manage and mitigate overall risk.

**Quoting**

Streamline the quoting process (Pre-fill the roof age) and provide a more accurate and instant quote.



Roof Age data is **verifiable** on the Betterview Analytics User Interface






# Examples


## Residential

Roof Age: 7 years old.

Building 1: 7 years COMPARE



Before: Feb 6, 2016  
3,027 ft<sup>2</sup>




After: Sep 22, 2016  
3,027 ft<sup>2</sup>


## Commercial

Roof Age: 3 years old.

Building 1: 3 years COMPARE



Before: Apr 27, 2020  
53,647 ft<sup>2</sup>



After: Sep 29, 2020  
53,647 ft<sup>2</sup>

## Accurate Roof Age

- + Roof Condition
- + Defensible Space
- + Roof Materials
- + Peril Insights
- + Partner Connect Geospatial Data

Roof Age can be combined with property condition, peril scores, and third-party geospatial partner data, providing the most detailed and comprehensive understanding of property risk. Add Roof Age to the customizable flagging engine and alert underwriters to potential risks.

**Determination**

Flags: 3 (1 cleared, 2 uncleared)

Uncleared Flags (2)    Cleared Flags (1)

Old Shingle Roof Flagged 04/13/23 Clear

CAUSE OF FLAG

- Building 1 Roof Material (multi-select) includes "Asphalt Shingle"
- Building 1 Roof Age greater than or equal to 5 years

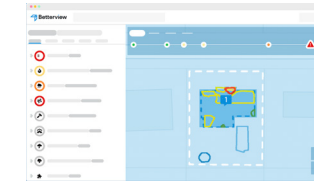
High Hail Risk Flagged 04/04/23 Clear

CAUSE OF FLAG

- Building 1 Hail claim predictor between 1 and 2
- Building 1 Roof Age greater than or equal to 7 years

Customizable Flagging Engine using roof age and other property insights

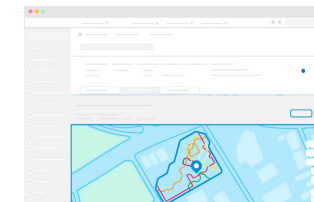
## Compatible with Your Unique Workflow



**Betterview Analytics UI**  
Property Intelligence and Risk Management Platform including the whitelabeled Direct to Consumer Quoting system.



**Betterview API**  
REST, iFrame



**Core Systems Integrations**  
Guidewire PolicyCenter and InsuranceNow, Duck Creek Technologies, One Shield, CONVR, and more.



**External Data Warehouse**  
Pre-built connectors to Business intelligence tools like PowerBI and Tableau.